

# Did You Know? • Did You Know?

## Addiction & Industry: Pornography Statistics

- **4.2 million** pornographic Web sites; 420 million pages. (<http://archkck.org>)
- Total porn industry revenue for 2006: **\$13.3 billion** in the United States; **\$97 billion** worldwide. (Internet Filter Review)
- U.S. adult DVD/video rentals in 2005: almost **1 billion**. (Adult Video News)
- Hotel viewership for adult films: **55%**. ([cbsnews.com](http://cbsnews.com))
- Number of hardcore pornography titles released in 2005 (U.S.): **13,588**. (Internet Filter Review)
- Adults admitting to Internet sexual addiction: **10%; 28% of those are women**. ([internet-filter-review.com](http://internet-filter-review.com))
- More than **70%** of men from 18 to 34 visit a pornographic site in a typical month. ([comScore Media Metrix](http://comScore.com))
- More than **20,000 images of child pornography** posted online every week. (National Society for the Prevention of Cruelty to Children, 10/8/03)
- Approximately **20% of all Internet pornography involves children**. (National Center for Mission & Exploited Children)
- **100,000** Web sites offer illegal child pornography. (U.S. Customs Service estimate)
- As of December 2005, **child pornography was a \$3 billion** annual industry. ([internet-filter-review.com](http://internet-filter-review.com))
- **40 million** US adults who regularly visit Internet pornography Web sites. (<http://archkck.org>)

## Christian Churches: Pornography Statistics

- **51%** of pastors say cyber-pornography is a possible temptation, **37%** say it is a current struggle. (Christianity Today, Leadership Survey, 12/2001)
- Over half of evangelical pastors admit viewing pornography last year.
- **20%** of the calls received on the Pastoral Care Line are for help with issues such as pornography and compulsive sexual behavior.
- **33%** of clergy admitted to having visited a sexually explicit Web site. Of those who had visited a pornography site, **53%** had visited such sites “a few times” in the past year, and **18%** visit sexually explicit sites between a couple of times a month and more than once a week.
- **29%** of born again adults in the U.S. feel it is morally acceptable to view movies with explicit sexual behavior. (The Barna Group)
- **57%** of pastors say that addiction to pornography is the most sexually damaging issue to their congregation. (Christians and Sex Leadership Journal Survey, March 2005)

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## Young Adults: Pornography Statistics

- **67%** of 18-26 year-old men believe viewing pornography is acceptable.
- **49%** of 18-26 year-old women believe viewing pornography is acceptable.
- **87%** of young men report using pornography is acceptable.
- **31%** of young women report using pornography is acceptable.
- Studies show an association between pornography acceptance and it's use results in risky sexual attitudes and behaviors, substance use and patterns and nonmarital cohabitation values. (Generation XXX, Pornography Acceptance and use Among Emerging Adults" (Journal of Adolescent Research, Vol.23, No.1 2008)
- **Half of unmarried men ages 20-29** said they would have sex without any interest in marriage. (Why Men Won't Commit: Exploring Young Men's Attitudes About Sex, Dating and Marriage, Barbara Dafoe Whitehead and David Popenoe. The National Marriage Project, 2002)
- **42%** of adults believe it is "morally acceptable" to have a sexual relationship with someone of the opposite sex to who you are not married. (Morality Continues to Decay. Barna Research Group, 3 November, 2003)

## Child Pornography Use Statistics

- More than **20,000 images** of child pornography are posted online every week. (National Society for the Prevention of Cruelty to Children, 10/8/03)
- **Approximately 20%** of all Internet pornography involves children. (National Center for Mission & Exploited Children)
- **100,000 Web sites offer illegal child pornography.** (U.S. Customs Service estimate)
- As of December 2005, child pornography was a **\$3 billion** annual industry. (internet-filter-review.com)
- Adult pornographic industry traffic is **20-30% children.** (NRC Report 2002, 3.3)

## Online Perpetrator Statistics

- **1 in 7 children** who use the Internet have been sexually solicited - **2005.** (Internet Filter Review)
- **1 in 4 children** participate in real time chat. (FamilyPC Survey, 2000)
- **1 in 5 children** (10 to 17 years old) receives unwanted sexual solicitations online. (Youth Internet Safety Survey, U.S. Department of Justice, 2001)
- **2 in 5 abductions of children** ages **15-17** are due to Internet contact. (San Diego Police Dept.)
- **76%** of victims in Internet-initiated sexual exploitation cases were **13-15**, **75%** were girls. "*Most cases progressed to sexual encounters,*" - **93%** of the face-to-face meetings involved illegal SEX. (Journal of Adolescent Health, November 2004)

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## Women: Pornography Statistics

- **28%** those admitting to sexual addiction are women. ([internet-filter-review.com](http://internet-filter-review.com))
- **34%** of female readers of Today's Christian Woman's online newsletter admitted to intentionally accessing Internet porn in a recent poll and **1 out of every 6 women**, including Christians, struggles with an addiction to pornography.

(Today's Christian Woman, Fall 2003)

- **13%** of women admit to accessing pornography at work. (<http://archkck.org>)
- **70%** of women keep their cyber activities secret. (<http://archkck.org>)

## Men: Pornography Statistics

- **72%** of men visit pornographic sites.
- **70%** of **18-24 year old** men visit pornographic sites monthly.
- **66%** of men in their 20's and 30's report being regular users of pornography.
- **20%** of men admit to accessing pornography at work.
- **10%** of adults admit to sexual addiction.

(<http://archkck.org>)

## Marriages & Families: Pornography Statistics

- **47%** of Christian families said pornography is a problem in their home.  
(Focus on the Family Poll, October 1, 2003)
- The Internet was a significant factor in **2 out of 3** divorces.  
(American Academy of Matrimonial Lawyers in 2003 - [divorcewizards.com](http://divorcewizards.com))
- **9 out of 10 children** between the ages of 8 and 16 have viewed pornography on the Internet, in most cases unintentionally. (London School of Economics January 2002)
- Average age of first Internet exposure to pornography: 11 years old. ([internet-filter-review.com](http://internet-filter-review.com))
- Largest consumer of Internet pornography is **12 - 17 year-olds**. (various sources, as of 2007)
- Youth with significant exposure to sexuality in the media were shown to be significantly more likely to have had **intercourse at ages 14 to 16**. (Report in Pediatrics, April, 2006)
- **89%** of youth admit to receiving sexual solicitation in chat rooms. (<http://archkck.org>)
- **80%** of 15-17 year olds have had **multiple hard-core exposures**. (<http://archkck.org>)
- The more pornography men watch, the more likely they are to describe women in sexual terms and categorize women in traditional gender roles. (The Porn Factor, [www.time.com](http://www.time.com). 19 January, 2004)
- **As little as 6 hours of exposure to soft-core porn (soft core porn is anything designed to arouse one sexually) is enough to:**
  - Destroy satisfaction with his or her spouse.
  - Decrease in the value of faithfulness.
  - Decrease in partner satisfaction.
  - Increase in the thought that women enjoy rape.
  - Lose ability to be with one person and cherish that one person.

(<http://www.archkck.org/content/view/154/122>)